WE CLAIM:

1. A compound of Formula I:

5 where:

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W is:
$$R^3$$
 (I)
 R^4
 (Ii)
 R^4
 (Iii)
 R^2
 (Iii)
 R^3
 (Iii)
 R^4
 (Iii)
 R^2
 (Iii)
 R^3
 (Iii)
 R^4
 (Iii)
 R^2
 (Iii)
 R^2
 (Iii)
 R^2
 (Iii)
 R^2

X is N, or $C-R^1$;

R is C_1 - C_7 alkyl, C_3 - C_7 cycloalkyl, $(C_1$ - C_7 alkylene)- $(C_3$ - C_7 cycloalkyl), -SO₂- $(C_1$ - C_7 alkyl), or -SO₂-NR⁵R⁶;

R¹ is hydrogen, amino, methyl, or -N=CH(NMe)₂;

R² is phenyl optionally substituted with one or two substituents independently selected from halo;

 R^3 is hydrogen, C_1 - C_7 alkyl, C_3 - C_7 cycloalkyl, or phenyl optionally substituted with one or two substituents independently selected from halo and trifluoromethyl;

R⁴ is hydrogen or C₁-C₇ alkyl;

R⁵ and R⁶ are independently selected from the group consisting of C₁-C₇ alkyl; or a pharmaceutically acceptable salt thereof.

2. A compound of Formula I':

where:

5 R' is 2,2-0

R' is 2,2-dimethylpropyl or 1,2,2-trimethylpropyl;

R² is phenyl, 4-fluorophenyl, or 2,4-difluorophenyl;

R^{3'} is <u>tert</u>-butyl, 2-chloro-6-fluorophenyl, 2-fluoro-6-trifluoromethylphenyl, 2,6-dichlorophenyl, or 2,6-difluorophenyl; or a pharmaceutically acceptable salt thereof.

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3. A compound of Formula I':

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where:

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- a) R' is 2,2-dimethylpropyl, R^{2'} is 4-fluorophenyl, and R^{3'} is 2-fluoro-6-trifluoromethylphenyl;
- b) R' is 2,2-dimethylpropyl, R^{2'} is 4-fluorophenyl, and R^{3'} is 2,6-dichlorophenyl;
- c) R' is 2,2-dimethylpropyl, R^{2} is 4-fluorophenyl, and R^{3} is <u>tert</u>-butyl;

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- d) R' is 2,2-dimethylpropyl, R^{2'} is phenyl, and R^{3'} is 2-chloro-6-fluorophenyl;
- e) R' is 2,2-dimethylpropyl, R^{2'} is 2,6-difluorophenyl, and R^{3'} is <u>tert</u>butyl;
- f) R' is 1,2,2-trimethylpropyl, $R^{2'}$ is 4-fluorophenyl, and $R^{3'}$ is <u>tert</u>-butyl; or

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- g) R' is 1,2,2-trimethylpropyl, R^{2'} is 4-fluorophenyl, and R^{3'} is 2,6-difluorophenyl; or a pharmaceutically acceptable salt thereof.
- 4. The compound 5-[2-tert-butyl-5-(4-fluoro-phenyl)-1H-imidazol-4-yl]-3-(2,2-dimethyl-propyl)-3H-imidazo[4,5-b]pyridin-2-ylamine, or a pharmaceutically acceptable salt thereof.
- 5. The compound 5-[2-tert-butyl-5-(4-fluoro-phenyl)-1H-imidazol-4-yl]-3-(2,2-dimethyl-propyl)-3H-imidazo[4,5-b]pyridin-2-ylamine, or a fumarate, dimethanesulfonate, succinate, dimaleate, or dihydrochloride salt thereof.
- 6. The compound 5-[2-<u>tert</u>-butyl-5-(4-fluoro-phenyl)-1H-imidazol-4-yl]-3-(2,2-dimethyl-propyl)-3H-imidazo[4,5-b]pyridin-2-ylamine dimethanesulfonate.
- A pharmaceutical formulation comprising a compound of any of Claims 1-6 in combination with a pharmaceutically acceptable carrier, diluent or excipient.
- 8. The use of a compound of any of Claims 1-6 for the manufacture of a medicament for treating a disease or condition capable of being improved or prevented by inhibition of p-38 kinase.
- 9. The use of a compound of any of Claims 1-6 for the manufacture of a medicament for the treatment of susceptible neoplasms.
 - 10. The use of Claim 9 where the susceptible neoplasm is multiple myeloma.